

SUBJECT: Coat of Arms and Distinctive Insignia for the 714<sup>th</sup> Tank Battalion

TO: Commanding Officer  
714<sup>th</sup> Tank Battalion  
Fort Bragg, North Carolina

1. The coat of arms for the 714<sup>th</sup> Tank Battalion is approved. The blazonry and description are as follows:

BLAZONRY

SHIELD: Or, issuant from base two tank tread winged one to dexter, one to sinister vort; in honor point a spearhead imbrued proper enfiling a steel annulet of the like.

CREST: None.

MOTTO: Ito Nobisoum (Go Forward With Us).

DESCRIPTION

Yellow is the color used for Armor. The two tank treads symbolize the Branch and are winged to indicate assignment to an Airborne division, as well as the rapid advances in which the organization participated. The steel ring, also a symbol for Armor, is used to represent the ring around the Colmar Pocket. The spearhead indicates the role played by the Battalion in leading many major drives, and the bloody point denotes the fierce fighting around Herrlisheim where the unit sustained 30 tank casualties and inflicted heavy losses.

2. The distinctive insignia for the 714<sup>th</sup> Tank Battalion is approved. The distinctive insignia consists of the shields and motto of the coat of arms for this organization, which is described in paragraph 1.

TO BE WORN: As prescribed by current regulations.

3. The approved drawing for use in the manufacture of the distinctive insignia will be forwarded on or about 22 December 1952.

4. This approval letter is in accordance with "Official Statement of Lineage and Battle Honors" dated 31 July 1950, copy of which, it is understood, was furnished your organization by Office of Military History.

FOR THE QUARTERMASTER GENERAL:

Signed by Harold B Colborn for

ARTHUR E DUBOIS, Chief, Heraldic Branch  
Research & Development Division